



Friuli | Italy

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*Carson Wines*

CARSON WINES

IMPORTED BY CARSON WINES

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# OVERVIEW

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The largest winery in Northeast Italy. In 1931, 70 growers joined forces to create a cooperative called Destra Tagliamento. Today, known as Viticoltori Friulani La Delizia with 500 growers and 2,000 hectares of vineyards throughout the Friuli plain with the renowned Friuli Grave and Prosecco DOC areas. Historically dedicated to viticulture, these areas produce wines with a strong identity and character.

In an area of over 100 hectares, the different varieties of grapes grown in Friuli are cultivated in collaboration with leading Research Institutes and Centres, carrying out clonal experiments alongside nursery activity aimed to improve the research and the quality of the wine heritage is developed.

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# PHILOSOPHY

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## RESPECT FOR TRADITION, A LOVE OF INNOVATION

The quality of raw materials, the dynamic harmony with the ripening time of the grapes and passion for the wine are the core drivers of La Delizia. The harvesting, winemaking and bottling centre is in the middle of the Friuli Grave and Prosecco DOC areas, which have a centuries-old tradition of winemaking history. The vineyards are constantly monitored and managed by the technicians of the cooperative: members are provided with technical support to assist in various cultivation practices, from clone selection, to the rooted vines' planting, continuing throughout the entire production procedure. The technical staff follow the members and their vineyards during all phases of the vine's life, from pruning to grape ripening. The whole grape processing and fermentation cycle takes place in thermo-conditioned tanks, where the temperature is constantly controlled through a modern cooling system. The experience of wine growers, integrated with experts, ensures the best choices and thus the best possible wines.

The combination of nature and soil, and the influence of a particularly mild climate, due to the protection of the mountains on one side and the influence of the sea on the other, allow Viticoltori Friulani La Delizia to produce quality wines with personality.

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# WINERY

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In 2016, to meet both domestic and export demands a state of the art winemaking facility was opened with 11,000 square meters of floor space and vinification capacity of 90-100 hectolitres of Pinot Grigio and Prosecco, making it one of the biggest production centres of Italy. Whilst being a true “volume” producer, Vini La Delizia has a true respect for tradition and love for innovation. Their quality assurance policy is of the highest order and the company organisation operates according to the main quality standards and international systems (UNI EN ISO 9001:2008, BRC Global Standard for Food Safety and International Food Standard IFS).

# RANGE



PINOT GRIGIO

La Delizia Pinot Grigio delle Venezie DOC



La Delizia Pinot Grigio Rosato delle Venezie DOC



PROSECCO

La Delizia Prosecco DOC Extra Dry

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